

6. Signs for building complexes or centers shall be in accordance with the regulations listed below. For purposes of this , a building complex or center shall mean any number of businesses greater than one, which buildings share the same site, using common points of ingress and egress to and from the site.

a. The total aggregate area of one face of all signs on the premises pertaining to any one business shall not exceed 40 square feet. However, if the portion of the building adjacent to the street-property line measures more than 40 feet, then the total aggregate area of one face of all such signs on the premises may be increased in area at the rate of one square foot of sign area for each foot of building frontage in excess of 40 lineal feet; but the total aggregate area of one face of all such signs on the premises shall not exceed 80 square feet for each business. For corner buildings, only the main entrance frontage shall be so measured.

b. One free-standing identification sign per street frontage for the entire site is permitted in accordance with the following:

(1) Such signs shall identify the center only, and shall not be counted in the total aggregate sign area for individual business identification.

(2) Maximum area of 24 square feet per sign, and maximum height of 5 feet.

(3) A free-standing sign identifying an individual business rather than the center shall be obtained only by the approval of the Planning Commission. Such sign shall be limited to 24 square feet and shall be counted as a portion of the total aggregate sign area allowed for the business, and such sign shall be located at least 5 feet from any property line.

(4) A landscaped area shall be provided, on site at the base of the freestanding sign, with said landscaped area of 4 square feet for each square foot of sign area.

c. All wall signs for individual businesses shall be uniform in terms of colors, shapes, and maximum vertical dimension with all other such signs in the center. A proposal for signing for the entire center shall be submitted prior to the issuance of any sign permit.